Succeeding with Agile: Software Development Using Scrum

Mike Cohn

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Proven, 100% Practical Guidance for Making Scrum and Agile Work in Any Organization

This is the definitive, realistic, actionable guide to starting fast with Scrum and agile–and then succeeding over the long haul. Leading agile consultant and practitioner Mike Cohn presents detailed recommendations, powerful tips, and real-world case studies drawn from his unparalleled experience helping hundreds of software organizations make Scrum and agile work.

Succeeding with Agile is for pragmatic software professionals who want real answers to the most difficult challenges they face in implementing Scrum. Cohn covers every facet of the transition: getting started, helping individuals transition to new roles, structuring teams, scaling up, working with a distributed team, and finally, implementing effective metrics and continuous improvement.

Throughout, Cohn presents "Things to Try Now" sections based on his most successful advice. Complementary "Objection" sections reproduce typical conversations with those resisting change and offer practical guidance for addressing their concerns. Coverage includes

- Practical ways to get started immediately–and "get good" *fast*
- Overcoming individual resistance to the changes Scrum requires
- Staffing Scrum projects and building effective teams
- Establishing "improvement communities" of people who are passionate about driving change
- Choosing which agile technical practices to use or experiment with
- Leading self-organizing teams
- Making the most of Scrum sprints, planning, and quality techniques
- Scaling Scrum to distributed, multiteam projects
- Using Scrum on projects with complex sequential processes or challenging compliance and governance requirements
- Understanding Scrum's impact on HR, facilities, and project management

Whether you've completed a few sprints or multiple agile projects and whatever your role–manager, developer, coach, ScrumMaster, product owner, analyst, team lead, or project lead–this book will help you succeed with your very next project. Then, it will help you go much further: *It will help you transform your entire development organization.*

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