

The Power of Passion in Leadership: Lead With Your Heart, Not Just Your Head

Dr. Hans W Finzel



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The Power of Passion in Leadership: Lead With Your Heart, Not Just Your Head Dr. Hans W Finzel Do you do what you love and love what you do? How many of us are stuck in day jobs that really don't suit us? Has our heart left the building? It is so easy to go through the motions in leadership and management and lead with our heads, while our hearts long to be elsewhere. In this short new passion-packed book by Dr. Hans Finzel, you will learn what it means to work in your "passion zone." Hans explains from his own journey, how to find your passion zone and what action steps to take if you are far from that place of fulfillment. Specifically you will learn about how to match up your profile and wiring to just the right assignment. People love following leaders whose hearts are fueled by passion. This book will help you uncover what passion in your work really is, and how to find it, no matter what stage you are at in your career. The advice in this book is especially powerful for anyone in a role of leadership that is experiencing boredom or burn out. Life is too short to settle for less than the best-especially if we are called to lead other people. Leading from the heart is working and leading from your passion zone. Why does leading from the heart really matter? It can be natural to think, "If I am smart enough, gifted enough and work hard enough, of course people will respond to my leadership." The more gifted you are, and the smarter you are, the more that this can be a temptation and the easy default. The problem is, that kind of leadership does not inspire people and build deep loyalty. The opposite is often true. People follow people who they know, trust and believe. That trust is built between leader and follower within their hearts. People follow leaders who are operating in their "passion zone." There is some sort of a magnetic loyalty that grows in followers who respond to leaders who lead with passion out front. It seems that in today's fast paced always on digital world, less is more. So that is what the author is offering up this first in a series of mini books on big leadership topics.

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Paul Tirrell:

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