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# **Employee Engagement For Dummies**

Bob Kelleher



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### **Employee Engagement For Dummies**

Bob Kelleher

**Employee Engagement For Dummies** Bob Kelleher **The easy way to boost employee engagement** 

Today more than ever, companies and leaders need a road map to help them boost employee engagement levels. *Employee Engagement For Dummies* helps employers implement the necessary plans to create and sustain an engaging culture, allowing them to attract and retain the best people while boosting their productivity and creativity.

*Employee Engagement For Dummies* helps you foster employee engagement, a concept that furthers an organization's interests through ensuring that employees remain involved in, committed to, and fulfilled by their work. It covers: practical steps to boost employee engagement with your company or team; how to engage different generations of employees; the keys to reduce voluntary employee turnover; practical tools to help retain and engage your employees; processes that will boost employee retention and productivity; hiring the best fits from the start; and much more.

- Helps you recognize and understand the impact of positive employee engagement
- Helps you attract and retain the best employees

*Employee Engagement For Dummies* is for business leaders at all levels who are looking to better engage their employees and increase morale and productivity.

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