

Sociology Now, Census Update

Michael S. Kimmel, Amy Aronson

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Sociology Now, Census Update Michael S. Kimmel, Amy Aronson *Exploring the questions of today*

Sociology Now reflects the discipline today and explores the big questions about multiculturalism and globalization that sociologists ask.

Sociology has always offered a way to make sense of the complex and sometimes contradictory forces that shape our social lives in any era. As *Sociology Now* explains sociology as both a body of knowledge and a "way of seeing," it shows how the forces of globalization and multiculturalism have come to preoccupy sociologists and influence the way they look at the events and experiences of the early twenty first century. Michael Kimmel, a leading sociologist and gender researcher, and co-author Amy Aronson, a journalist and media scholar, address questions regarding these forces head-on as they make a compelling case for the importance of sociology in the contemporary world.

The Census Update program incorporates 2010 Census data into a course–simply and easily. The components of the Census Update Program include an updated census edition with all charts and graphs–to reflect the results of the 2010 Census. In addition, *A Short Introduction to the U.S. Census* is available and an updated MySocLab.

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- Personalize Learning The new MySocLab delivers proven results in helping students succeed, provides
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- *Engage Students* Unique pedagogical features help students see the connection between research and everyday life.
- Explore Theory Classical perspectives integrated with discussions of multiculturalism and globalization.
- *Understand Diversity* Race, class, and gender are discussed both as the foundations of our identity and as sources of inequality.
- *Support Instructors* The test bank is edited by the authors.

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