



The 20Time Project: How educators can launch Google's formula for future-ready innovation

Kevin Brookhouser

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To help inspire innovation and creativity, Google offers employees 20% of their time to work on a project of their choosing. Teachers who offer the same to their students can meet learning goals while creating powerful experiences that lead to increased motivation, creativity, and divergent critical thinking. This book illustrates how to develop a 20time program in middle and high schools across curricula, how to effectively communicate the rationale of the program to administrators, parents, and students, and how to execute the program so students are able to manage their time effectively for a successful final project.

Praise for The 20time Project

“A compelling roadmap for motivating student innovation and complex problem solving.” —*Daniel H. Pink, author of Drive and A Whole New Mind*

“Kevin has his finger on the pulse of how technology is reshaping education and inspires thousands of other teachers to nurture a culture of curiosity and creativity.” —*Andrew McGonnigle, general manager of TheGooru.com*

“An illuminating example of how an educational paradigm shift can happen in the classroom and how one creative and entrepreneurial teacher can transform educational experiences. A great read and practical guide for all teachers who aspire for a new type of education for their students.” —*Yong Zhao, Ph.D., author of World Class Learners: Educating Creative and Entrepreneurial Students*

“In our rapidly changing world, it has become a moral imperative to help students become passionate lifelong learners, help them ‘learn how to learn,’ and empower them to change the world as they go. In my experience, 20time is the most effective way to do this. Kevin has been instrumental in inspiring educators from around the world to incorporate 20time in their classroom.” —*Oliver Schinkten, creator of AssistEd Shift*

“Kevin challenges educators to give students more freedom in planning their own time. This creates a classroom culture of independence, discovery and creativity, and challenges young people to think critically about how they can effect change in the world.” —*Cristin Frodella, Google for Education & creator of Google Science Fair*

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