Data Warehousing: Concepts, Techniques, Products and Applications

C.S.R. Prabhu

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The Third Edition of this well-received text analyzes the fundamental concepts of data warehousing, data marts, and OLAP. The author discusses, in an easy-to-understand language, important topics such as data mining, how to build a data warehouse, and potential applications of data warehousing technology in government. Besides, the text compares and contrasts the currently available software tools used to design and develop data warehouses. The book is a blend of the principles and real-life case studies. While retaining the six existing case studies, it gives four new case studies:

• HARBOR, A Highly Available Data Warehouse
• A Typical Business Data Warehouse for a Trading Company
• Customer Data Warehouse for the First and Largest Online Bank in the United Kingdom
• A German Supermarket EDEKA'S Date Warehouse

The book, which is a blend of principles and real-life case studies, as a text is intended for students of B.Tech/M.Tech (Computer Science and Engineering), B.Tech/M.Tech. (Information Technology), MBA, M.Sc. (Computer Science), M.Sc. (Information Technology), and MCA. It should also be of considerable utility and worth to software professionals and database practitioners.

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