



Change Leader: Learning to Do What Matters Most

Michael Fullan

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We live in a challenging, complex, inter-connected and unpredictable world beset by a range of seemingly insoluble problems. But, says Michael Fullan—an internationally acclaimed authority on organizational change—we have an increasing understanding of how to tackle complex change. This involves developing a new kind of leader: one who recognizes what is needed to bring about deep and lasting changes in living systems at all levels. These leaders need a deep understanding of what motivates us as human beings and how we tap into and influence other people's self-motivation.

In his previous best-selling books *The Six Secrets of Change*, *Leading in a Culture of Change*, and *Turnaround Leadership*, Michael Fullan examined the concepts and processes of change. In *Change Leader* he turns his focus to the core practices of leadership that are so vital for leading in today's complex world. He reveals seven core practices for today's leaders, all of which appear to be deceptively simple but actually get to the essence of what differentiates a powerful leader from one who is merely competent:

- Practice Drives Theory
- Be Resolute
- Motivate the Masses
- Collaborate to Compete
- Learn Confidently
- Know Your Impact
- Sustain Simplicity

Throughout the book Fullan argues that powerful leaders have built bedrocks of credibility, have learned how to identify the few things that matter most, and know how to leverage their skills in ways that benefit their entire organization. The author shows leaders how to avoid policies and strategies that focus on shallow and short-term goals and develop leadership skills for long-term success.

With a wealth of illustrative examples from business, education, nonprofit, and government sectors *Change Leader* provides a much-needed leadership guide for today's turbulent climate.

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