

Intelligence in Action: Strategically Managing Knowledge Assets

G. Erickson, H. Rothberg



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Intelligence in Action: Strategically Managing Knowledge Assets G. Erickson, H. Rothberg First book to combine financial results with proprietary benchmarking data and in-depth interviews with experienced knowledge practitioners. The resulting framework provides an inside- and outside-the-firm view of the risks and opportunities found in knowledge management and competitive intelligence.

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