



Judgment in Managerial Decision Making

Max H. Bazerman, Don A. Moore

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Behavioral decision research has developed considerably over the past 25 years, and now provides important insights into managerial behavior. Bazerman & Moore's *Judgment in Managerial Decision Making*, 7th edition embeds behavioral decision research into the organizational realm by examining judgment in a variety of managerial contexts. This book includes information that is useful for anyone seeking further information on improving his or her judgment and decision making. Throughout, you'll find numerous hands-on decision exercises and examples from the author's extensive executive training experience that will help you improve the quality of your managerial judgment.

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