Ebook Cover Design Bible: The tools and knowledge you need to create stunning ebook covers that demand attention

Jackson Scott

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Writing a book is hard work. Creating a gorgeous cover to package your book in can be just as daunting, especially if you don't consider yourself much of an artist. And yet, a good cover is absolutely vital - one that catches the eye, makes people stop and stare, and eventually convinces them to give you book a chance!

This short guide focuses on developing the design sensibilities that will allow you to create digital covers that people will flock to - beautiful covers that convince them to buy your book before they've even read a word! It deals with the tools you need - software, images, and fonts. It deals with design in a painless way - a quick review of the things you may have heard in art class, but specifically tailored to getting people to buy your book.

Best of all, this book takes time to talk about the special considerations of digital publishing, and why digital covers need to look different than print covers. It has specific tests for you to see - is your book cover going to succeed, or will it fall flat?

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