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James E. Mazur

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A thorough survey of the field of learning.

Learning & Behavior covers topics such as classical and operant conditioning, reinforcement schedules, avoidance and punishment, stimulus control, comparative cognition, observational learning, motor skill learning, and choice.

The book includes thorough coverage of classic studies and the most recent developments and trends, while providing examples of real-world applications of the principles discovered in laboratory research. It also emphasizes the behavioral approach but not exclusively so; many cognitive theories are covered as well, and there is a chapter on comparative cognition.

Learning Goals

Upon completing this book readers will be able to:

- Understand the field of learning
- Discuss real-world applications of learning principles

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