

All About Bonds, Bond Mutual Funds, and Bond ETFs, 3rd Edition (All About... (McGraw-Hill))

Esme Faerber

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Access the unprecedented potential of bond investing!

Bonds have come a long way in recent years. No longer just a relatively safe and secure investment, bonds now offer the potential for capital appreciation in addition to interest income. *All About Bonds, Bond Mutual Funds, and Bond ETFs* is the key to understanding both traditional and new types of bond investments.

This detailed but accessible introduction covers everything from basic bond characteristics to fixed-income investment techniques. You'll gain a thorough education on such topics as yield, liquidity, duration, convexity, valuation, and emerging markets and find the answers to many questions a bond investor will ask, such as:

- What percentage of my portfolio should be dedicated to bonds?
- What are the newest products and where do I find them?
- What are the risks involved with investing in bonds, bond mutual funds and bond ETFs?
- How can I use the Internet to my advantage?

Whether you're involved in the bond market already or about to enter it, *All About Bonds, Bond Mutual Funds, and Bond ETFs* will guide you though the process of choosing the best bonds for your needs, evaluating their performance, and managing a bond portfolio.



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