



Multinationals, Governments and International Technology Transfer (RLE International Business)

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This book examines the international technology transfer process and the role of both multinationals and host-country governments in that process, with emphasis on the experience of the more developed countries. It explores a range of issues and presents much original thinking and research findings. It discusses in particular the strategies of the multinationals, assessing how far they are willing to accept technology transfer to external partners (as opposed to subsidiaries which they can control). It also examines how far technical transfers are successful from the viewpoint of the firm and countries involved, arguing that governments are most likely to succeed in attracting multinational transfers if they are aware of and accommodate to some degree multinationals' preferences.

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