



Selling Rights

Lynette Owen

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Selling Rights has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. The seventh edition is substantially updated to illustrate the changes in rights in relation to new technologies and legal developments in the United Kingdom and the rest of the world.

This fully revised and updated edition includes:

- coverage of the full range of potential rights from English-language territorial rights through to serial rights, permissions, rights for the reading-impaired, translation rights, dramatization and documentary rights, electronic and multimedia rights
- More detailed coverage of Creative Commons and Open Access
- The aftermath of the Digital Economy Act 2010, the Hooper Report and new UK Statutory Instruments affecting copyright
- Updated coverage of book fairs
- The implications of adding e-book rights to print licences
- A separate chapter on collective licensing via Reproduction Rights Organizations
- The impact of new electronic hardware (e-readers, tablets, mobile phones) – the distinction between sales and licences
- the rights implications of acquisitions, mergers and disposals
- updates on serial rights, including online
- New appendices listing territories normally sought as exclusive by UK publishers and a glossary of rights specific terms.

Selling Rights is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

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